





# Alexander Kaiser

CREATIVE DIRECTION AND DESIGN

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## ABOUT ME



### MY NAME IS KAISER

Originally from St. Louis Missouri, I am a graphic designer currently living and working in Shanghai, China. I pride myself on the high level of energy and passion I bring to projects. Over the years working in the industry, I have honed my affinity for color, tone and visual aesthetics to create and manage a variety of brands. My work is my passion, allowing me to absorb and derive inspiration from everyday life. Whether I'm working with a team of designers or for a client, my goal is to deliver appealing, meaningful design.

## SKILLS

### WEBSITE



### PRINTING



### LAYOUTS



### BRANDING



### SKETCH DRAW



### ADOBE CREATIVE PROFICIENCY IN



## CLIENTS

### BROWNING

### REALTREE CAMO

### MOSSY OAK CAMO

### SAN ANTONIO ZOO

## EDUCATION

### UNIVERSITY OF CENTRAL MISSOURI WARRENSBURG MO MAY 2013

**Bachelor of Science**  
Graphic Arts Technology Management  
Emphasis in Graphic Design

## VOLUNTEER

### UNIVERSITY OF CENTRAL MISSOURI A CHANCE TO DANCE EVENT BRANDING

### BOLIVIAN SOCIETY OF ST. LOUIS 50TH ANNIVERSARY BOOKLET AND BRAND

### STL HISPANIC BAR ASSOCIATION BRANDING AND STRATEGY

### LATINO STUDENT LEAGUE LAFAYETTE HIGH SCHOOL, WILDWOOD, MO

## EXPERIENCE

### OOBLEC DESIGN STUDIO 2017 MAY-CURRENT

Art Director at Ooblec China

- Presentation
- Website
- Logo & Brand
- Catalog
- Booth Graphics
- Copy

### SIGNATURE PRODUCTS GROUP 2014-2017

Graphic Design Art Director over:  
Browning Footwear / Mossy Oak / RealTree Tools

### SAN ANTONIO ZOO DESIGN INTERN 2014

Designer for signage and flyers for the park;  
Branding design

### ART PRODUCTION ASST. 2013

Digital pre press for large print books  
Booklet Binding, hard and soft covers

### ACME: HOT AND FRESH SHIRTS 2009

Graphic Designer designing custom one-off  
print shirts, Heat press & Vinyl printing.

## CONNECT

 STONECRANIUM

 BEHANCE.NET/STONECRANIUM

 LINKEDIN.COM/IN/STONECRANIUM